

Drink More Milk

use

COFFEE CREAM

and

CREMILK

where possible



87 647

— 24 —

Eat Right to Feel Right

WHIPPING CREAM



*Hus Gone
to War!*

ANOTHER ESSENTIAL WAR
MEASURE CALLS ON ALL THE
BUTTER FATS AND ALL
OTHER MILK SOLIDS TO BE
TURNED INTO . . .



+



**NEEDED FOR THE ARMED FIGHTING
FORCES OF THE UNITED NATIONS
ALL OVER THE WORLD**



THE ARMY COMES FIRST

But here's the

SILVER LINING!

THE NEW ORDER of the Dairy Products Division of The Wartime Prices and Trade Board states that Whipping Cream is to be discontinued for the duration. However, the same Order permits us to market the ever popular Coffee Cream, so that now we can give you

TWO FINE PRODUCTS

COFEEE CREAM

AN 18% BUTTERFAT PRODUCT

- May be used in most cases where a good cream is desired.
- Unexcelled for smoothness and purity.
- Improves coffee substitutes and makes good coffee taste better.
- Adds the crowning touch to desserts of fruits, custard, jelly, etc.

CREMILK

A 10% BUTTERFAT PRODUCT

- Pure pasteurized Milk and Cream, uniformly blended in our Homogenizer to just the right degree of richness.
- Ideal with all types of cereals, both hot and cold.
- Many prefer it for use with Tea or Coffee.
- Richer than milk—more economical than cream.

City Dairy
LIMITED

MILK AND ALL DAIRY PRODUCTS OUR NATION'S NO. 1 WARTIME FOODS

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- Pure pasteurized Milk and Cream, uniformly blended in our Homogenizer to just the right degree of richness.
- Ideal with all types of cereals, both hot and cold.
- Enriches and enhances the taste of all cream soups.
- Richer than milk—more economical than cream.

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MILK AND ALL DAIRY PRODUCTS OUR NATION'S NO. 1 WARTIME FOODS